

## **Peter Feld to join Jacobs Holding as Chief Executive**

**Zurich** – January 25, 2023 – We are pleased to share that Peter Feld (57) will join Jacobs Holding as Chief Executive Officer on February 1, 2023.

Peter will succeed Patrick De Maeseneire, who will retire from his CEO position at Jacobs Holding on March 31, 2023. Patrick will continue to be involved in the Boards of our portfolio companies and also join the Jacobs Holding Board. Patrick and Peter will work closely with one another during the initial phase to ensure a smooth transition.

Peter brings more than 30 years of experience leading and successfully transforming diverse, global consumer goods and services companies. He served as Group CEO at WMF from 2013 to 2016 and most recently held the role of Group CEO at GFK. Both WMF and GFK were KKR backed companies. Prior to this, Peter was Executive Board Member for Europe and North America at Beiersdorf and Managing Director for Johnson & Johnson Healthcare Central Europe. Peter started his career at Procter & Gamble in 1992 where he held different international management positions until 2004. He holds a master's in mechanical engineering from RWTH Aachen.

We are delighted to have Peter on board and hope you will be able to meet him personally in the near future.

We also would like to take this occasion to thank Patrick for his 25 years of outstanding service to Jacobs Holding and the portfolio companies.

Please find Peter's e-mail address as follows:

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